



TRAKXX
THE TRAKXX
FOUNDATION



Quarterly Newsletter

Volume I | Issue #1 | The Latest Puppy Love

Welcome

Warm greetings from The Trakxx Foundation!

To Our Supporters:

We hope this newsletter finds you well and filled with the warmth that our furry friends bring into our lives. Your continued support has made a remarkable difference in the lives of countless dogs, and we are excited to share some heartwarming updates and stories with you.

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Adoption Spotlight

Meet Tandy!

Location: Humane Society of the White Mountains (HSWM), Pinetop-Lakeside, AZ

I am absolutely in love with this pup! Tandy is the sweetest thing. I have personally been visiting the shelter and walking Tandy for the past several weeks, and she is a sweet senior ready to find her forever home! She can be a bit shy when meeting someone new for the first time, so please give her plenty of time to get used to you, a new environment, and any new friends she may make! Overall, she is a sweet girl who wants a nice comfy couch where she can snuggle up to you and enjoy some nice time with you! If you are interested in meeting Tandy, reach out to HSWM, or please go by the shelter and say hello!



Celebrating Your Impact

In the past quarter, your contributions have allowed us to achieve significant milestones. Together, we've:

- Aided in the rescue and rehabilitation of 3 dogs in need.
- Successfully facilitated 2 adoptions, providing forever homes for deserving pups.
- Conducted 2 educational workshops, spreading awareness on responsible dog ownership.

Get involved today!

volunteer@thetrakxxfoundation.org

Fundraising Updates: Year-to-date, we have raised \$1,000 in donations for shelter dogs.

Training Tips for New Dog Parents

Welcoming a new furry friend into your home is an exciting adventure, but it also comes with the responsibility of training to ensure a happy and harmonious relationship. In this edition, we share some essential training tips for new dog parents:

Basic Commands: Sit, Stay, Come, Leave It and Drop It: Teaching these commands establishes a foundation for communication and safety.

Positive Reinforcement: Use Treats and Praise: Reward good behavior with treats and praise to reinforce positive actions. Consistency is Key.

Leash Training: Start Slowly: Gradually introduce your dog to the leash and collar. Reward Loose Leash Walking.

Socialization: Expose to Different Environments: Introduce your dog to various environments, people, and other animals. Create positive associations by rewarding calm behavior in new situations.

Volunteer Spotlight

At The Trakxx Foundation, our success is a result of the dedication and passion of our incredible volunteers. In this edition of our newsletter, we shine a spotlight on someone who goes above and beyond for our furry friends— Mike H.

Meet Mike!

Mike joined our volunteer family in 2017, long before the formal creation of The Trakxx Foundation. With a background in technology, he brings a unique skill set and a heart full of compassion to our organization.

"I have always had a deep love for animals, especially dogs. Volunteering at The Trakxx Foundation allows me to make a tangible difference in their lives. Each dog has a unique story, and being part of their journey to finding forever homes is incredibly rewarding."

“I have always
had a deep love
for animals,
especially dogs.”
- Mike H.

Sponsorships, Partnerships and Collaborations

At The Trakxx Foundation, we are incredibly grateful for the generous support of our sponsors. Your contributions play a pivotal role in our mission to improve the lives of shelter dogs. Your commitment to our cause is deeply appreciated, and we want to recognize and acknowledge your vital role in our journey.

Thank You to our new Sponsors this quarter!

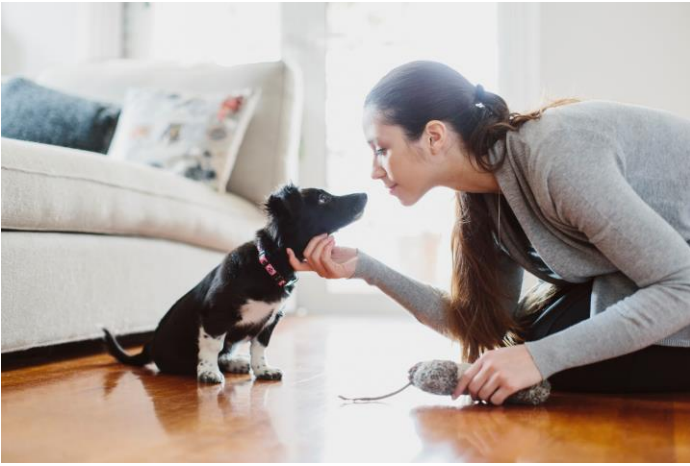
- InterSafe, Inc.
- The Hotz Family
- Starla Scofield
- Kevin Scofield

Behind the Scenes

Ever wonder what happens beyond the kennels and play yards of a shelter dog? Today, we are pulling back the curtain to share the administrative foundational work that goes into our organization's success – the creative hub where our team comes together to make a lasting impact on the lives of shelter dogs.

Our social media team is a force behind spreading the word about our mission. They carefully plan and execute campaigns that not only highlight the animals in need, but also educate our audience on responsible pet ownership and the importance of adoption. Our goal is to build community connections.

Your support amplifies our reach. Behind every heartwarming story, engaging graphic, and successful event is the unwavering support of our community. Your donations, volunteer hours, and advocacy fuel the creative engine that drives The Trakxx Foundation.



Health and Care Tips for Healthy Dogs:

At The Trakxx Foundation, we believe that every dog deserves a life filled with love, care, and good health. In this section, we share valuable tips to ensure your furry friends lead their happiest and healthiest lives.



Grooming Essentials: Regular grooming not only keeps your dog looking fabulous but also contributes to their overall well-being.



Brush your dog's coat regularly to prevent matting and reduce shedding.



Check ears for signs of infection and clean them gently with a dog-friendly ear cleaner.



Trim your dog's nails to a safe length to avoid discomfort and potential injuries.

Follow us on Facebook!

A Note of Gratitude

We extend our heartfelt thanks to each of you who has contributed time, resources, and love to our cause. Your dedication is what makes our mission possible, and we are truly grateful for your ongoing support.

In the spirit of giving, we invite you to share your own dog tales with us. Whether it's a heartwarming adoption story, a funny anecdote, or a lesson learned from your furry companion, we'd love to feature it in our next newsletter.

Stay tuned for more updates, and thank you for being a vital part of our Trakxx Foundation family.

With warm regards,

The Trakxx Foundation

Kristal Scofield – Executive Director
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Upcoming Events: Join Us!

We have exciting events lined up:

June 2024: Shelter Dog Supply Drive– June 1 – 15th

July 2024: Adoption Fair – July 30th

August 2024: Volunteer Workshop – August 25th

Blanket Drive – August 15 – 31st

Your participation and support in these events would mean the world to us and the dogs we serve. Check out our Events page online for more details.

TheTrakxxFoundation.org

volunteer@thetrakxxfoundation.org

